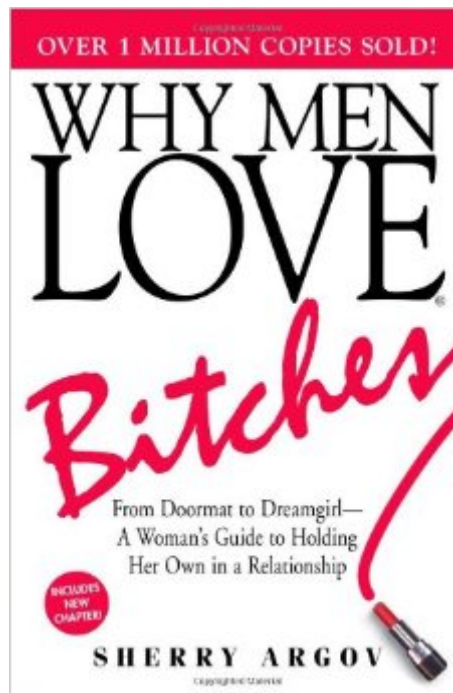


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# Why Men Love Bitches: From Doormat To Dreamgirl - A Woman's Guide To Holding Her Own In A Relationship



## Synopsis

Do you feel like you are too nice? Sherry Argov's *Why Men Love Bitches* delivers a unique perspective as to why men are attracted to a strong woman who stands up for herself. With saucy detail on every page, this no-nonsense guide reveals why a strong woman is much more desirable than a "yes woman" who routinely sacrifices herself. The author provides compelling answers to the tough questions women often ask: Why are men so romantic in the beginning and why do they change? Why do men take nice girls for granted? Why does a man respect a woman when she stands up for herself? Full of advice, hilarious real-life relationship scenarios, "she says/he thinks" tables, and the author's unique "Attraction Principles," *Why Men Love Bitches* gives you bottom-line answers. It helps you know who you are, stand your ground, and relate to men on a whole new level. Once you've discovered the feisty attitude men find so magnetic, you'll not only increase the romantic chemistry-you'll gain your man's love and respect with far less effort.

## Book Information

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## Customer Reviews

I've read a lot of relationship self help books including "The Rules". This books is excellent. This book is for those women who have, yes...been burned or who have a tendency to lose themselves in a relationship. If you've been with someone for years and everything is fine..then you don't need help. If you've a string of great relationships then you probably don't need this book either.

Unfortunately for many women out there...they have been burned or have a tendency to bend over backwards for a man and lose their self respect for the sake of their relationship. This book is for these women. It can serve as a tool for internalizing positive messages and methods for not being

conducive for trampling via feet. Argov emphasises the time tested idea that you come first before anyone else. I've noticed that it is men who have given low marks to this book moreso than women. Once you read this book for yourself, you might see why. However, There are specific "tactics" she explains. It is far from trickery. And as even men have responded...her tactics work. Call them what you will, but there is little interaction between people which doesn't involve at least a little pre-planning, special maneuvering, or cunning. Is this to say that when we read books about business...that those books are terrible because they use "trickery", maneuvering and cunning to achieve company goals? Come on. Someone else mentioned that they didn't agree with a chapter about "faking an orgasm". Don't listen to that. Obviously that person did not even read the book or is not very bright because in that chapter, Argov is clearly making fun of the concept. She writes "I don't recommend that a woman fake an orgasm. This little lesson is a satire on the pressures women feel to perform..."

Firstly, in this book BITCH means Babe In Total Control Of Herself. She gives you principles not 'rules' to transform from ignored or taken for granted doormat to relentlessly pursued dreamgirl, who is independent, strong, and not needy. Initially, I wondered if Sherry is a guy, because she is so onto us. To her credit she did interview many men, to get these deep insights. In fact she has compiled our secret playbook. I wonder if it is a good thing to have too many of our deep secrets in female hands, because it forces us to change our lazy relationship ways. There is a self improvement principle - you teach people how to treat you. So do what you have always done, and get what you always got, or teach them how to treat you right. So when Sherry suggests, acting a little aloof at first, this may seem counterintuitive, but it works. Staying out of relationship mode for a while, bypasses our natural defenses, and it works. Not giving away your personal power by being too much of a pleaser works. Communicating succinctly, I like that one. Probably the most important lesson from this book is the importance of communication. A woman who calls a guy on his behavior, is showing several powerful things, she demonstrates higher value by not accepting bad behavior, she is not afraid to convey her feelings even if this might offend the guy, she is not timid and unassertive, she keeps the lines of communication honest, and open. You will win some and lose some by following the advice in this book. Following this advice too rigidly will not work. It is a matter of finding a balance, and using what works for you. Think of this book as training wheels.

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